

WHAT TO DO WITH A DAY'S INCOME



Photograph by Brown Brothers.

one of these sweet, ladylike young graduates ahead of her: "Get in line there, you portac-board." If John D. Rockefeller never pay their expenses through college, so why worry? If John D. wanted to, hundred and thirty-six and four tenths chain with one day's wages. A thousand's would "finish" any girl, and no one e chewing gum or cigarettes.

OF the 66,497 applications for patents filed in the United States last year, 11,882 were withheld for non-payment. Of the 1,400,000 ideas patented, fully one fifth are yet untried. Yet history would almost urge a philanthropic speculation among the crowd. Bell, Morse, and Elias Howe were all old travelers, once, in this army of destitute inventors. From Whitney to Edison, the record of mechanical genius is a long, money-harassed struggle. The cost of a patent is from \$85 to \$100. Rockefeller's \$378,353 could steer 5000 ideas beyond the Patent Office.

Photograph by Paul Thompson.



ROCKEFELLER could oil the way to the North Pole for a young army of explorers. A hundred and fifty thousand dollars will fit out quite a respectable small expedition, and for twice that sum a pianola and all the comforts of home can be added. Once a man started out for the Pole on seventy-five dollars. But it was a fatal mistake. He died without proving anything, except that it takes more socks and crackers than can be bought with that sum to weather a winter in the Arctic regions. Each member of Scott's party spent about fifty dollars for clothes, and the rest of the \$150,000 went for biscuits and scientific instruments.

Photograph from Janet M. Cummines.



Photograph by Paul Thompson.

a new empire in the Sahara. "One hundred and desert all be a big inland sea, with banks as France. Roudaire told the French government he'd investigated, and acceded the logic of Colonel ter Ferdinand de Lesseps, another Frenchman, as drifting and the Sahara is unchanged. Rockefeller's income. He could put the entire in seventy-nine days.



Vitagraph.

A VOLLEY of smoke, a cannonade of howitzers, five minutes of hell fire, and —pouf—\$378,353 has gone up in shrapnel and shell. Rockefeller's vaunted income would last five minutes and twenty-seven seconds in an ordinary day's warfare. He could barely have entered the arena for half a minute at Verdun. We see old man Mars smile sardonically. There's something bigger than you, Mr. Rockefeller: it's war! Figure it out yourself. The cost of the war is \$100,000,000 a day, \$4,158,333 an hour, \$69,305 a minute (Wall Street figures). Rockefeller's income is \$137,000,000 a year, \$378,353 a day. Two hundred shells a minute, at \$5000 each (\$1,000,000 every 60 seconds), was a single item on the bill at Verdun.



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IF one pearl of twelve grains, perfect in color and beauty, is worth three thousand dollars, how many necklaces can Rockefeller buy with \$378,353, if each necklace contains as many pearls as Mrs. George J. Gould is wearing in this picture? Count the pearls first, dear reader, and then figure it out for yourself. And when you have the answer, you can tell to a nicety just how many mollusks were made uncomfortable in order to produce those pearls. For pearls are lustrous concretions consisting essentially of carbonate of lime, formed when a grain of sand or some foreign substance enters the oyster's shell, much against the oyster's wishes.